

**Contact**

Theresa Murray-Clasen  
theresa@gmffestival.org

**Venues**

Downtown Montpelier  
With satellite events in  
surrounding communities

**Dates**

Thursday March  
13th – Sunday  
March 16th

CELEBRATE COMMUNITY RESILIENCY THROUGH FILM

GREEN MOUNTAIN FILM FESTIVAL

2025

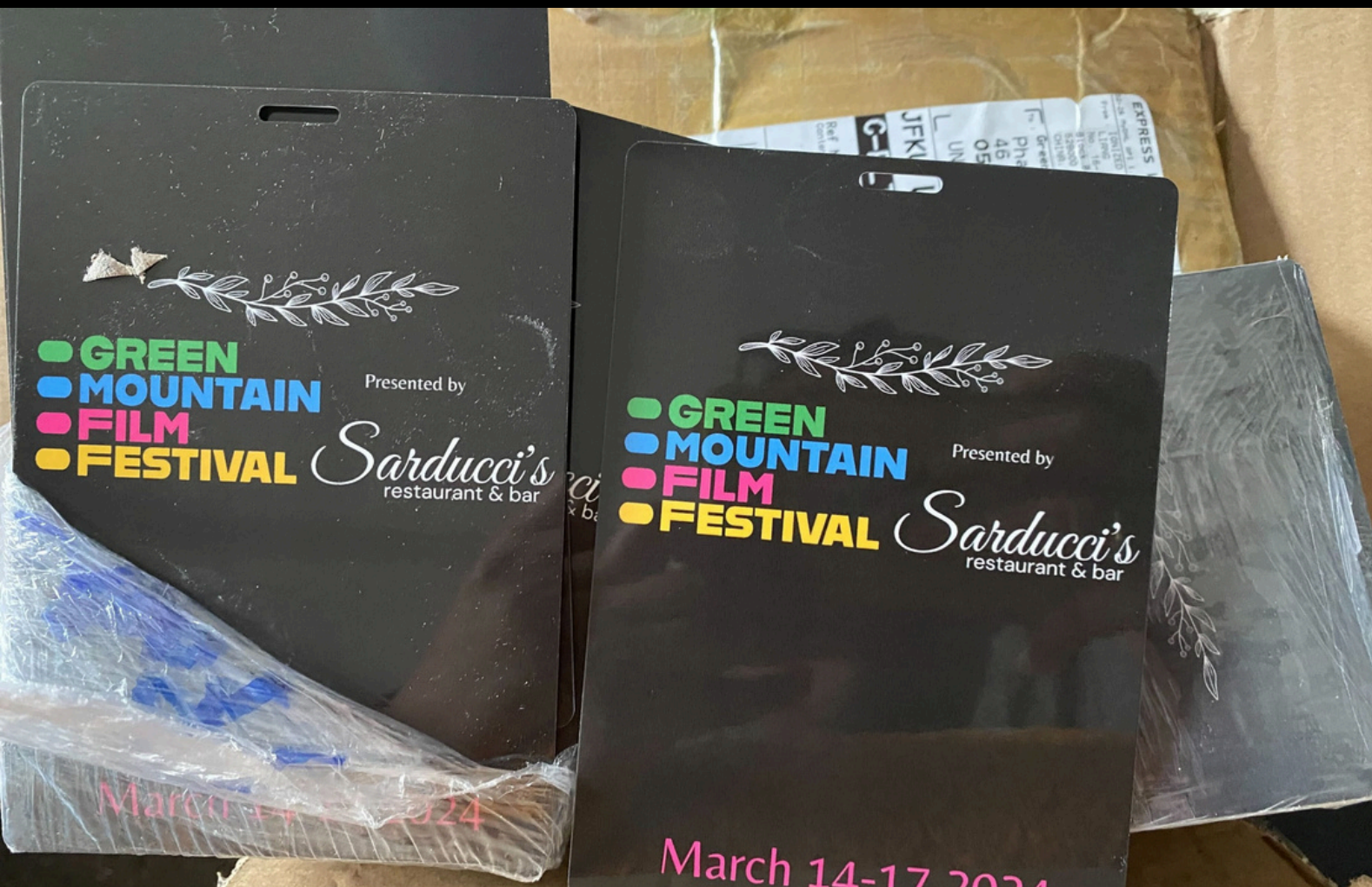
# GREEN MOUNTAIN FILM FESTIVAL 2025

## 2025 marks the 24th year of the Green Mountain Film Festival!

Established in 1997, the Green Mountain Film Festival is a non-competitive festival showcasing narrative, documentary, and experimental features and shorts from all over the world.

We also present special programs like Q&As with filmmakers, networking sessions, a FilmSlam dances and parties.

GMFF has long been a community favorite; bringing local businesses, our schools, and our community together through the cinematic arts.



## SUPPORTING ORGANIZATIONS



### The Vermont Arts Council

The Council is committed to building a Vermont where art, culture, and creativity are at the heart of our communities. Engagement with the arts transforms individual lives, connects people more deeply to each other, energizes the economy, and sustains the vibrant cultural landscape that makes Vermont a great place to live.

The Vermont Arts Council supports the 2025 festival with a Project Grant.



### Montpelier Alive

Montpelier Alive celebrates the City of Montpelier through partnerships that sustain and build upon Montpelier's vibrant downtown community. We offer and support special events and activities by promoting City businesses. We work to ensure Montpelier's thriving local economy and to preserve the City's historic character and unique sense of place.

# GREEN MOUNTAIN FILM FESTIVAL 2025



# INCLUSIVITY

We strove to make the festival as welcome as possible by building partnerships that supported different sectors of our community, with programming, events, and accommodations for youth, seniors, and neurodivergent filmgoers.



# GREEN MOUNTAIN FILM FESTIVAL 2025



## CREATIVE SECTOR INVESTMENTS

We are committed to supporting the local business and creative community. We believe in fair compensation for the work upon which the festival depends.

### **We buy locally**

GMFF did business with 3 dozen local orgs and contracted with 15 creatives

### **We pay filmmakers**

Fees and stipends went to 41 filmmakers and distributors.

# GREEN MOUNTAIN FILM FESTIVAL 2025



## How are sponsorship dollars used?

Sponsorships this year will allow the 2025 GMFF to actually happen!

We also have a goal to keep ticket costs equitable for all, including our schools. Your sponsorship helps us actually hold the event and reduce financial barriers for our community, thereby creating a more just and equitable community event.

Sponsorship proceeds include incidental rental costs (staging, sound equipment), film screen rights, performer fees, 48 Hour Film Slam expenses, marketing (design, printing, print/radio advertising), pre and post film events, and opening and closing night events.

# GREEN MOUNTAIN FILM FESTIVAL 2025

## SPONSORSHIP LEVELS AND BENEFITS

Presenting Sponsor: \$20,000+\* \* exclusive sponsorship offer



- Most prominent placement of business logo and/or name on all festival marketing materials, GMFF website, newsletters, emails, and social media.
- Most prominent placement of name in Festival Program.
- Press release specifically thanking Presenting Sponsor.
- Social media posts specifically thanking you for your sponsorship on GMFF and other partner channels.
- Most prominent promotional space during the festival, including external signage.
- Most prominent placement of business logo and/name on all print advertising: posters, newspapers, or inserts.
- First recognition from the Main Stage: announced on-site at event.
- Inclusion in radio advertisements including 10 second tag in selection of ads.
- Inclusion of logo in video spots.
- Logo on festival badges.

## SPONSORSHIP LEVELS AND BENEFITS

### Showcase Sponsor: \$10,000+



- Prominent placement of business logo and/or name on all festival marketing materials, GMFF website, newsletters, emails, and social media.
- Prominent business or name placement in Festival Program.
- Press release specifically thanking Sponsors.
- Social media posts thanking you for your sponsorship on GMFF channels.
- Prominent promotional space during the festival (e.g. business banner, signage, or naming)
- Prominent placement of business logo and/name on all print advertising: posters, newspapers, or inserts.
- Recognition from the Main Stage: announced on-site at event.
- Inclusion in radio advertisements including 10 second tag in selection of ads.
- Inclusion of logo in video spots.
- Naming rights to program of choice (as available).



# GREEN MOUNTAIN FILM FESTIVAL 2025

## SPONSORSHIP LEVELS AND BENEFITS

Leadership Sponsor: \$5,000+



- Business logo and/or name on all festival marketing materials: GMFF website, newsletters, emails, and social media.
- Business logo and/or name on all print advertising; posters, newspapers, or inserts.
- Social media and website posts thanking you for your sponsorship on GMFF channels.
- Business and/or name included in Festival Program
- Recognition from the Main Stage: announced on-site at event
- Naming rights to program of choice (as available).
- Logo on festival badges.

## SPONSORSHIP LEVELS AND BENEFITS

### Director's Circle: \$2,500+

- Business logo and/or name on all festival marketing materials: GMFF website, newsletters, emails, and social media.
- Prominent placement of name in Festival Program.
- Social media and website posts thanking you for your sponsorship on GMFF, Montpelier Alive and Savoy channels.
- Business logo and/or name on all print advertising: posters, newspapers, or inserts.
- Recognition from the Main Stage: announced on-site at event.
- Naming rights to program of choice (as available).
- Logo on festival badges.



## SPONSORSHIP LEVELS AND BENEFITS

Spotlights: \$1,000+



- Business logo and/or name on all festival marketing materials: GMFF website, newsletters, emails, and social media.
- Placement of name in Festival Program.
- Social media and website posts thanking you for your sponsorship on GMFF channels.
- Logo and/or name on all print advertising: posters, newspapers, or inserts.
- Film sponsor (as desired).
- Sponsor Badge or free tickets to any film of your choice (quantity TBD).

# GREEN MOUNTAIN FILM FESTIVAL 2025

## SPONSORSHIP LEVELS AND BENEFITS

### Storyteller: \$500+



- Business logo and/or name on all festival marketing materials: GMFF website, newsletters, emails, and social media.
- Placement of name in Festival Program.
- Social media and website posts thanking you for your sponsorship on GMFF channels.
- Logo and/or name on all print advertising: posters, newspapers, or inserts.
- Film sponsor (as desired).
- Sponsor Badge or free tickets to any film of your choice (quantity TBD).

## Advertising Instructions



### **By January 10, 2025**

Digital and Print Logo hi-res jpg/png and business website link due



### **By March 10, 2025**

Display banner is due. We will return the banner to your business the week of March 18th.



### **By January 3, 2025**

Sponsor donation (online, mailed check or we will pick up) due on or before December 31, 2024. Please contact Theresa for sponsorships needing to be made after January 3, 2025

## Donor Information

Please contact Theresa Murray-Clasen at 802-595-9991 or [Theresa@gmffestival.org](mailto:Theresa@gmffestival.org) for any questions or needed information. She will be in touch regarding business banners.

All event donations (after expenses) will go to the Green Mountain Film Festival. They will be administered through ORCA and are tax deductible. EIN: 42-1611563

# GREEN MOUNTAIN FILM FESTIVAL 2025

## THANK YOU

Donation checks for the 2025 GMFF are payable to: Green Mountain Film Festival and mailed/dropped off at Center for Arts & Learning: 46 Barre St Montpelier, VT 05602.

Online Sponsorship Donations for the 2025 GMFF may be made [HERE](#)

Thank you and your business for being part of this continuing community event - We could not pull it off without your support!

Sponsorship donation pick-up: contact Theresa Murray-Clasen:

 802-595-9991

 [theresa@gmffestival.org](mailto:theresa@gmffestival.org)

 [gmffestival.org](http://gmffestival.org)

# 2025